

SCIMAGE PRIVACY POLICY

This Privacy Policy governs the manner in which ScImage, Inc. collects, uses, maintains, and discloses information collected from users of ScImage websites (including www.scimage.com, PICOM365.com, PicomCloud.com, and other sites within the ScImage domains) ("Site"). This Privacy Policy applies to the Site and other products and services offered by ScImage, Inc.

COLLECTION OF INFORMATION

We may collect personal identification information from you in various ways, including, but not limited to, when you purchase our products/services, visit our Site, register on the Site, participate in other activities, services, features, or resources we make available, or when you request information or otherwise communicate with us. As appropriate, you may be asked for, and we may process, the following categories of personal identification information: name, email address, mailing address, phone number, company, and job title. You may, however, visit our Site anonymously. We will collect personal identification information from you only if you voluntarily submit it. You can always refuse to supply personal identification information, but this may prevent you from engaging in certain Site-related activities.

We may also collect non-personal identification information whenever you interact with our Site. This information may include the browser name, type of computer, technical information about your connection to our Site (such as the operating system and Internet service provider), and other similar information.

WEB BROWSER COOKIES

Our Site uses **cookies** to enhance your experience, provide personalized content, and analyze traffic. Cookies are small files that are stored on your device to help the Site function efficiently and to track your preferences.

We categorize cookies into the following types:

- **Necessary Cookies:** Necessary for the proper functioning of the Site. These cannot be disabled.
- **Functionality Cookies:** Help provide additional features or personalization.
- **Analytics Cookies:** Collect information about how you use the Site to improve performance.
- **Marketing Cookies:** Used to track your online activities for targeted advertising.

COOKIE CONSENT

By using our Site, you agree to the use of cookies as described in this policy. You can choose to:

- **Accept All Cookies:** Allow all categories of cookies.
- **Decline Non-Essential Cookies:** Block functional, analytics, and marketing cookies. If you choose this option, some parts of the Site may not function properly.

HOW PERSONAL INFORMATION IS USED

We may use the personal information you provide for purposes such as:

- Completing transactions or fulfilling requests for support.
- Enhancing, evaluating, and improving the Site and our services.
- Sending communications of interest to you, including promotional communications (where applicable).

We may use web beacons to track whether you view our messages or content. If we use your personal data for a purpose that is materially different from the original purpose for which it was collected, we will provide you with the opportunity to opt out.

HOW WE PROTECT YOUR INFORMATION

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our infrastructure. Any sensitive private data exchange is transmitted over an encrypted SSL-secured communication channel.

SHARING YOUR PERSONAL INFORMATION

We do not sell, trade, or rent personal information to third parties. However, we may transfer personal information to third-party agents or service providers for the purposes outlined in this policy. Where required by applicable data protection laws, we enter into strict confidentiality agreements with these third parties to ensure adequate levels of data protection and limit their use of the data to the services provided on our behalf.

We may also disclose your personal information in response to valid requests by public authorities, such as to meet national security or law enforcement requirements.

CALIFORNIA CONSUMER PRIVACY ACT (CCPA) NOTICE

If you are a resident of California, you have specific rights under the California Consumer Privacy Act (CCPA):

- **Right to Know:** You have the right to request that we disclose the categories and specific pieces of personal information we have collected about you, the categories of sources from which the information is collected, the purpose for collecting your personal information, and the categories of third parties with whom we share your personal information.
- **Right to Delete:** You have the right to request the deletion of the personal information we have collected from you, subject to certain exceptions.
- **Right to Opt Out of Sale:** ScImage, Inc. does not sell your personal information. However, if this practice changes in the future, we will update this policy and provide you with the option to opt out.
- **Right to Non-Discrimination:** You have the right not to receive discriminatory treatment for exercising your CCPA rights.

To exercise any of these rights, please contact us with your specific request. We may need to verify your identity before processing your request.

DATA PROTECTION RIGHTS FOR EUROPEAN ECONOMIC AREA (EEA) RESIDENTS

If you are a resident of the European Economic Area (EEA), you have the following data protection rights:

- The right to access, correct, update, or request deletion of your personal information.
- The right to object to or restrict the processing of your personal information.
- The right to request portability of your personal information.
- The right to opt out of marketing communications at any time by clicking "Unsubscribe" in our marketing emails.
- The right to withdraw consent at any time, if we have collected and processed your personal information with your consent.
- The right to lodge a complaint with a data protection authority.

To exercise any of these rights, please contact us with your specific request. We may need to verify your identity before processing your request.

DATA RETENTION

We retain the personal information we collect for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable laws. If you would like us to remove your data, please contact us.

UPDATES TO THIS PRIVACY POLICY

ScImage, Inc. reserves the right to update this privacy policy at any time. Changes to this policy will be posted on this page. We encourage users to review this policy periodically. Your continued use of the Site following any changes signifies your acceptance of the updated policy.

THIRD-PARTY LINKS

This Site may contain links to third-party websites, which may have privacy policies that differ from this one. We encourage you to review the privacy policies of any third-party websites you visit.

YOUR ACCEPTANCE OF THESE TERMS

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use the Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

CONTACT US

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact privacy@scimage.com.

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